

臺北市立大學

106 學年度研究所碩士班入學考試試題

班 別：休閒運動管理學系碩士班（一般生、運動績優生）

科 目：休閒運動管理學（含專業英文）

考試時間：90 分鐘【08：30—10：00】

不得使用計算機
或任何儀具。

總 分：100 分

※ 注意：不必抄題，作答時請將試題題號及答案依照順序寫在答卷上；限用藍色或黑色筆作答，使用其他顏色或鉛筆作答者，所考科目以零分計算。（於本試題紙上作答者，不予計分。）

一、名詞解釋（請翻譯成中文並解釋，每題 5 分，共 20 分）

- （一）Sport Marketing
- （二）Sport Sponsorship
- （三）Sport Agent
- （四）Sport Management

二、英翻中（30分）

WORLD BASEBALL CLASSIC 2017: PROJECTING TOURNAMENT FAVORITES, DARK HORSES

March is an important month for baseball fans. Not only does it signal the beginning of the exhibition season—and draw us ever closer to Opening Day—but every four years, it provides us the opportunity to see the best players in the world compete in a 16-team tournament, the World Baseball Classic.

While some fans bemoan the fact that the tournament cuts into spring training, there's no denying that the action on the field is both exciting and entertaining. That's especially true as teams advance into the later rounds, consummating with the Championship Round at Dodger Stadium, which begins on March 20.

Final rosters aren't due for another few weeks, so much can change between now and then. But based on the players we know are participating, the competition teams will be facing in their respective pools in the first round and how they've fared in the past, we can begin to affix labels to some of these clubs.

What follows is a look at four favorites—and four dark horses—in the fourth installment of the WBC.

摘自：

<http://bleacherreport.com/articles/2686937-world-baseball-classic-2017-projecting-tournament-favorites-dark-horses>

三、申論題（每題25分，共50分）

- （一）身體活動不足(physical inactivity)對健康造成嚴重威脅，因此引起國際相關組織的關注，許多無知的民眾認為瘦就是美，所以使用許多不正確的方法進行瘦身，請說明正確以健康為出發點的體重控制方法為何？請先說明標準健康的體型應如何判定，接著從運動、飲食及生活型態分別說明。
- （二）請說明老化社會對臺灣國家造成的衝擊為何？近幾年臺灣公部門進行哪些因應措施？其中以運動為預防手段的策略又是如何？