



ProQuest One Business 2025

Academic & Government, Clarivate | 2025 FEB

直觀精準的商用資訊平台介面

專為商業研究設計的全新直觀介面，
可幫助研究人員/學生找到常用和需要的資訊

The screenshot displays the ProQuest One Business website. At the top, the navigation bar includes 'Basic Search', 'Advanced Search', 'Publications', 'Browse', and 'Change databases'. Below this is a search bar with the placeholder text 'Enter search terms...' and a search icon. Filter options include 'All', 'Scholarly Journals', 'Company Reports', 'Industry/Country Reports', 'Newspapers', and 'More'. Below the search bar are checkboxes for 'Full text', 'Peer reviewed', and 'Exclude Wire Feeds', along with a 'Search tips' link.

The main content area is divided into three primary sections:

- Popular Publications:** Features a carousel of publication covers including 'The Wall Street Journal, Eastern edition, New York, N.Y.', 'The Economist, London', and 'Barron's, New York, N.Y.'. A 'Browse all Business publications' link is provided below.
- Company Overviews:** Offers a carousel of company logos such as Walmart, ExxonMobil, and Apple Inc. Below the carousel is a 'Browse all Company Overviews' link and a 'Company Reports' section with a 'Browse Company Reports' button.
- Industry and Country Reports:** Contains sections for 'Industry Reports' (with a 'Search Industry Reports' button) and 'Country Reports' (with a 'Search Country Reports' button).

At the bottom, there are two more sections:

- Featured ebooks:** A carousel of ebook covers including 'What Did We Know? What Did We Do?', 'Vision and Strategy', 'Demand and Supply Integration', 'Micro MBA', 'Setting Your Ideas to Your Organization', and 'Ultimate Guide to Email Marketing for Business'.
- Featured video collections:** A carousel of video thumbnails, including one from Prendisimo and another from MIT Sloan Management Review.

"The interface is sleek and intuitive...the variety of content users have access to in one product is remarkable."

**The Charleston
ADVISOR**

Best New Product 2021

Charleston Advisor 4.75/5

快速提供多元且全面的資訊

企業綜述：Top 4000+企業分析

AT&T Inc

On this page: [Scholarly journals](#) [Reports](#) [Magazines](#) [News](#) [Books](#) [Video](#) [Companies](#)




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Company type: Public
Exchange/Ticker: NYSE: T
Industry (NAICS): 517312: Wireless Telecommunications Carriers (except Satellite); 334210: Telephone Apparatus Manufacturing; 511140: Directory and Mailing List Publishers; 334220: Radio and Television Broadcasting and Wireless Communications Equipment Manufacturing
United States
Company headquarters: United States
Company website: <http://www.att.com>

Search content about AT&T Inc... [Advanced Search](#)

[Copy URL](#) [Email](#) [Print](#)

Company Overview

If there's a way to communicate, there's a good chance AT&T Inc. provides it. The company offers wireless, wireline, satellite, WiFi, IP network, Virtual Private Network, and fiber optic cable services. It is one of the biggest wireline and wireless providers in the US with more than 174 million subscribers. It offers digital TV, voice, and internet service through its U-verse brand and satellite Pay-TV through DIRECTV. AT&T acquired Time Warner Inc. in 2018 after winning a court challenge by the US government. The deal added Time Warner's content such as HBO and CNN to AT&T's distribution capabilities. The US supplies more than 90% of revenue.

[Read more from D&B Hoover's...](#)

產業綜述：119個產業分析

Motion Picture and Sound Recording Industries

On this page: [News](#) [Reports](#) [Scholarly journals](#) [Magazines](#) [Video](#) [Books](#)




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Search within this industry... [Advanced Search](#)

Industry Overview


Industries in the Motion Picture and Sound Recording Industries subsector group establishments involved in the production and distribution of motion pictures and sound recordings. While producers and distributors of motion pictures and sound recordings issue works for sale as traditional publishers do, the processes are sufficiently different to warrant placing establishments engaged in these activities in a separate subsector. Production is typically a complex process that involves several distinct types of establishments that are engaged in activities, such as contracting with performers, creating the film or sound content, and providing technical postproduction services. Film distribution is often to exhibitors, such as theaters and broadcasters, rather...

[Show more](#)


Top companies in this industry




Cinemark USA Inc




Universal Entertainment Corp



AMC Entertainment Holdings Inc



Walt Disney Co








Sony Corp

[View all >](#)

Industry (NAICS):
51 : Information
511 : Publishing Industries (except Internet)
512 : Motion Picture and Sound Recording Industries
515 : Broadcasting (except Internet)
517 : Telecommunications
[Show more sub-sectors within Information >](#)
[Browse all Industry overviews](#)

SCHOLARLY JOURNAL ARTICLES

-  Goodwill Accounting – The Road Ahead
Vedpuriswar, A V.
IUP Journal of Accounting Research & Audit Practices; Hyderabad Vol. 20, Iss. 4, (Oct 2021): 564-571.
-  Plan Participant May Forgo Arbitration of Fiduciary-Breach Claim
Anonymous.
Benefits Quarterly; Brookfield Vol. 37, Iss. 4, (Fourth Quarter 2021): 46-47.
-  An Antitrust Framework for False Advertising
Carrier, Michael A; Tushnet, Rebecca.
Iowa Law Review; Iowa City Vol. 106, Iss. 4, (Jun 2021): 1841-1884.
-  Spinning Wheels: How Resistance, Culture, and Assumed Continuity Interact to Paralyze a Company
Keil-Hipp, Diane T. MOD.
Organization Development Journal; Chesterland Vol. 39, Iss. 1, (Spring 2021): 45-57.
-  Impacts of digitization on real estate sector jobs
Alternate title: Digitization and German real estate jobs
Piazolo, Daniel; Dogan, Utku Cem.
Journal of Property Investment & Finance; Bradford Vol. 39, Iss. 2, (2021): 47-83.

[View all](#)

FEATURED REPORTS CONTAINING...



Company financials (78)



Company SWOT (1)



Company competitors (33)








Analyst reports (340)



Mergers & acquisitions (18)

[View all reports](#)

RECENT NEWS ARTICLES

-  TikTok Struggles to Find Footing in Wartime; Short-video app faces one of its biggest challenges since its launch, as it grapples with heightened role in geopolitics
Lin, Liza.
Wall Street Journal (Online); New York, N.Y. [New York, N.Y.] 09 Mar 2022.
-  Beirut International Women Film Festival Talks to Future Generations
Al Bawaba; London [London]. 08 Mar 2022.
-  Indonesia: Local filmmakers' work to become national pride: Minister Uno
Asia News Monitor; Bangkok [Bangkok]. 08 Mar 2022.
-  'The Batman' Reboots Box Office
Whelan, Robbie.
Wall Street Journal, Eastern edition; New York, N.Y. [New York, N.Y.] 07 Mar 2022: B.2.
-  Kerala govt to launch its own OTT platform
Ravi, Rajesh.
Financial Express; New Delhi [New Delhi]. 07 Mar 2022.

[View all](#)

INDUSTRY REPORTS CONTAINING...



Industry financials (4988)



Industry risk (4402)





Industry employment (1077)



Company financials (143)

[View all reports](#)


MAGAZINES AND TRADE JOURNAL ARTICLES

-  Dish Stock Is Controversial. Why It Could Be a Buy
Jasinski, Nicholas.
Barron's (Online); New York (Mar 9, 2022).
-  Globalstar Appoints Telecom Leader Dave Haight to Drive IoT Growth
Centify Telecom News; New Delhi (Mar 8, 2022).


RECENT NEWS FROM MAJOR PUBLICATIONS

-  AT&T et Discovery ont émis une dette obligataire de 30 milliards de dollars
Heilmann, Marion.
Les Echos; Paris [Paris]. 11 Mar 2022.
-  Is Verizon Stock A Buy? Investor Day Touts Improving Free Cash Flow
Krause, Reinhard.

SCHOLARLY JOURNAL ARTICLES

-  The showrunner's skills and responsibilities in the creation and production process of fiction series in the contemporary North American television industry
Higuera-Ruiz, María-José; Gómez-Pérez, Francisco-Javier; Alberich-Pascual, Jordi.

MAGAZINE AND TRADE JOURNAL ARTICLES

-  ANIMA brings Filipino film talent to global stage, reiterates call vs piracy
Centify Telecom News; New Delhi (Mar 7, 2022).

瀏覽指南引導學生進入行業、國家、公司報告和商業主題

Browse Featured Business Content

Companies Industries Countries

Company Overviews Company Reports

Find a company... Within: All industries Headquartered in: All countries All company types

Click one of the major company names below to view an overview of content available by popular types such as reports, scholarly or news articles. Or, view only reports about the company, or to see everything we have about the company.

A & W Restaurants Inc
The old-fashioned root beer stand lives on, thanks to this business. A&W Restaurants franchises more than 1,200 quick-service restaurants unaffiliated restaurants in about 15 other countries. The eateries, many of which still offer drive-up service in addition to dine-in seafood hamburgers, hot dogs, onion rings,... [More >](#)
[View company reports](#) [View all content for this company](#)

1-800-Flowers.com
1-800-FLOWERS.COM sells flowers, radio ads, and third-party online (Cheryl's), fruit arrangements...
[View company reports](#) [View all content for this company](#)

Browse Featured Business Content

Companies Industries Countries Subjects

Industry Overviews Industry Reports

The industry sectors below are based on the North American Industry Classification System.

11 : Agriculture, Forestry, Fishing and Hunting [View industry reports](#) [View all content for this Industry](#)
The Agriculture, Forestry, Fishing and Hunting sector comprises establishments primarily engaged in growing crops, raising animals, harvesting timber, and harvesting fish and other animals from a farm, ranch, or their natural habitats. The establishments in this sector are often described as farms, ranches, dairies, greenhouses, nurseries, orchards, or hatcheries. A farm... [More >](#)
111 : Crop Production
112 : Animal Production and Aquaculture
113 : Forestry and Logging
114 : Fishing, Hunting and Trapping

Natural Gas Extraction [View industry reports](#) [View all content for this Industry](#)
This sector comprises establishments that extract naturally occurring mineral solids, such as coal, oil, and natural gas. The term mining is used in the broad sense to include drilling, screening, washing, and... [More >](#)

Browse Featured Business Content

Find a subject...

Browse categories:

All Accounting & Tax Banking Business Law Economics Entrepreneurship Finance Human Resources Industry Insurance **Management** Marketing Operations

- Absorptive capacity [View 2688 documents](#)
- Acquisitions & mergers [View 2001968 documents](#)
- Aggregate planning [View 96 documents](#)
- Anti takeover strategy [View 34809 documents](#)

Natural Gas Extraction [View industry reports](#) [View all content for this Industry](#)
This sector is engaged in the provision of the following utility services: electric power, natural gas, steam, and distribution; natural gas... [More >](#)

一份行業報告包含：

COMPANY BENCHMARK INFORMATION

NAICS: 23814
 Data Period: 2022
 Table Data Format: Mean
 Last Update August 2023

Company Size	All	Large	Medium	Small
Size by Revenue		Over \$50M	\$5M - \$50M	Under \$5M
Company Count	14891	2	232	14657

Income Statement

	All	Large	Medium	Small
Net Sales	100%	100%	100%	100%
Gross Margin	19.3%	17.6%	20.2%	19.1%
Officer Compensation	2.4%	2.0%	2.1%	2.6%
Advertising & Sales	0.2%	0.2%	0.2%	0.1%
Other Operating Expenses	14.7%	14.1%	15.6%	14.4%
Operating Expenses	17.3%	16.3%	17.8%	17.1%
Operating Income	2.1%	1.3%	2.4%	2.0%
Net Income	1.2%	0.8%	1.4%	1.2%

Balance Sheet

INDUSTRY REPORTS CONTAINING...



Industry financials (4988)



Industry risk (4402)



Industry employment (1077)



Company financials (143)

Business Challenges

Reliance on Local Markets - With few exceptions, masonry contractors usually have a limited market presence and is heavily dependent on this market. Most businesses are local and market themselves to local general contractors. While referrals and word-of-mouth are beneficial in local markets, dependence upon personal relationships may prevent a company from penetrating new markets as regional demand ebbs and flows.

Worker Training and Hiring - Masonry work is physically challenging, and companies may have trouble finding experienced workers who are fit and capable. Many construction companies have experienced a shortage of skilled workers, especially craftsmen, as building activity has rebounded. Larger companies need to find experienced supervisors who know the business and can manage workers, bids, and other operations. Most new workers enter the business through apprentice and vocational-technical (vo-tech) programs.

Seasonal Demand - Masonry work is seasonal and can vary highly from annually in local markets. Projects typically slow during winter, especially in the northeastern US, due to weather. Slow business in winter, coupled with slow payment, means masonry contractors must keep adequate cash reserves. They may be forced to let workers go during less-active months and then scramble to find skilled employees when construction picks up.

Human Resources

While masonry work involves a range of labor skill levels, most specialize in one skill. Many workers, called masons or bricklayers, begin as apprentices and can work to journeyman status. Additional training and certifications are offered by trade associations, unions, and organizations such as the International Masonry Institute. Average hourly industry wages in the US are moderately higher than the national average. The injury rate for masonry work is slightly lower than the national average.

Industry Employment Growth
Bureau of Labor Statistics



Compare Top Publicly-Held Companies to Industry Average, 2021*

NAIC 237130
Construction of Telecommunications Lines and Systems & Electric Power Lines and Systems Industry (U.S.)

* Note: If 2021 data is not available, we are providing the previous year instead.

Group Number 1

Income Statement (Whole \$), % = Percent of Total Revenues

(\$USD, in whole numbers, except marked %)	Quanta Services Inc	American Tower Corporation	MasTec Inc	Crown Castle International Corp	Dycor Industries Inc	Industry Average of 9 Companies
Total Revenue	17,073,902,592	10,711,100,416	9,778,037,760	6,985,999,872	3,130,519,040	5,981,639,688
Cost of Revenue	14,544,747,520	3,283,800,054	8,586,333,164	2,068,000,000	2,633,876,992	3,871,339,989
Gross Profit	2,529,155,072	7,447,300,096	1,191,704,960	4,918,000,128	496,641,984	2,110,299,738
Operating Expenses						
General & Administrative Costs	-	-	559,436,992	-	262,432,000	276,293,406
SGA Expense	1,338,711,040	972,300,032	559,436,992	750,000,000	262,432,000	491,054,365
R&D Expense	-	-	-	-	-	423,983
Other Operating Expenses	349,550,992	3,438,399,744	507,148,032	1,704,999,936	152,652,000	752,959,719
Restructuring and Merger/Acquisition Costs	4,422,000	-	-	2,000,000	-	11,076,333
Amortization	353,972,992	-	135,908,000	-	-	166,296,664
Total Operating Expenses	1,890,684,032	4,410,699,776	1,696,585,024	2,456,999,936	415,084,000	1,255,096,417

更豐富的資源與內容

ProQuest One Business是在ABI/INFORM Collection的基礎上增添更多內容

ABI/INFORM Dateline	ABI/INFORM Collection	POC	ProQuest ONE Business*
ABI/INFORM Global			
ABI/INFORM Trade & Industry			
Accounting & Tax Database	Accounting, Tax & Banking Collection	POC	
Banking Information Database			
Asian Business Database	Asian & European Business Collection	POC	
European Business Database			
Hoover's Company Profiles	Business Market Research Collection	POC	
OxResearch Database			
Snapshots Database			
Entrepreneurship Database			
J.P. Morgan Research			
Business Ebook Subscription			

更豐富的資源與內容

ProQuest One Business提供給您精準的商用資訊

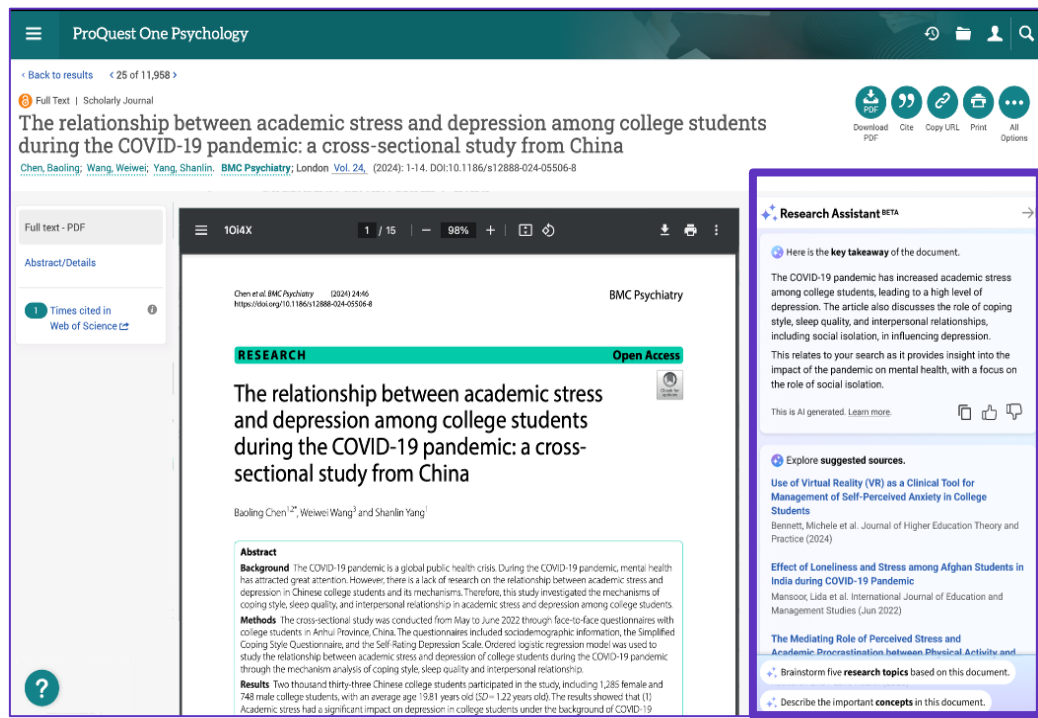
資源類型	PQ One Business	相較ABI/INFORM Collection 增加了什麼？
學術期刊	1,600	90+份 常用期刊
論文	54K	8,000+篇 論文全文
電子書	25K	25,000+本 電子書 20種語言。包含來自T&F、John Wiley & Sons、CUP和OUP等出版商。
影片	20K	20,000+個 影片 來自Bloomberg, CNN, MIT Sloan等。 重要評論和商業領袖見解、職場常見議題、各類商用主題的執行與操作建議。
市場研究報告書	1.3M	250,000+份 來自JP Morgan分析師報告； 50,000+份 來自Hoover's的公司記錄。 每天載入50-150份 報告。
雜誌/行業出版物	793	75份 雜誌/行業出版物
新聞來源	428	38個 新聞來源
會議/工作檔	668k	4,000+筆 工作論文，來自Research Papers in Economics (RePEc)、INSEAD, 和 The Organisation for Economic，讓您優先了解最新的學術觀點。

ProQuest Research Assistant (AI研究助手)

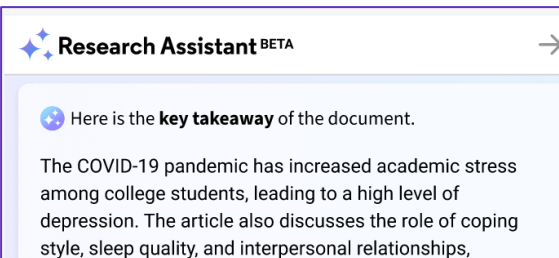
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1: 從全文開始

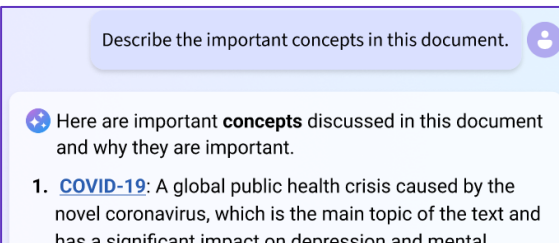
以任務為導向的全文視圖，根據用戶的背景和全文類型，提供關鍵的後續步驟。



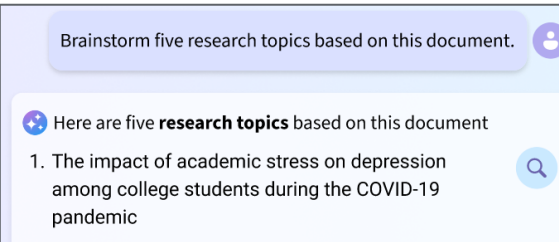
關鍵要點幫助用戶快速且客觀的判斷全文的相關性



用戶將被引導進行有用的後續步驟，例如探索全文中討論的關鍵概念.....

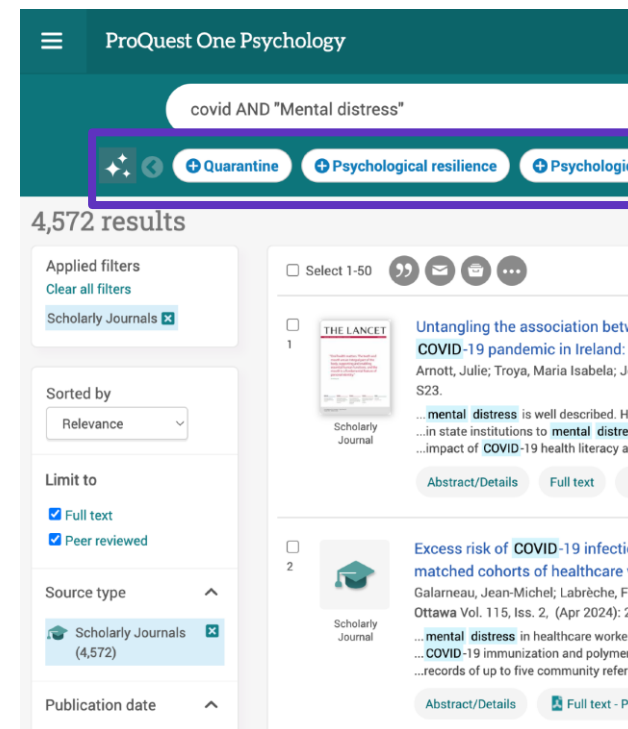


根據文檔選擇建議的研究主題



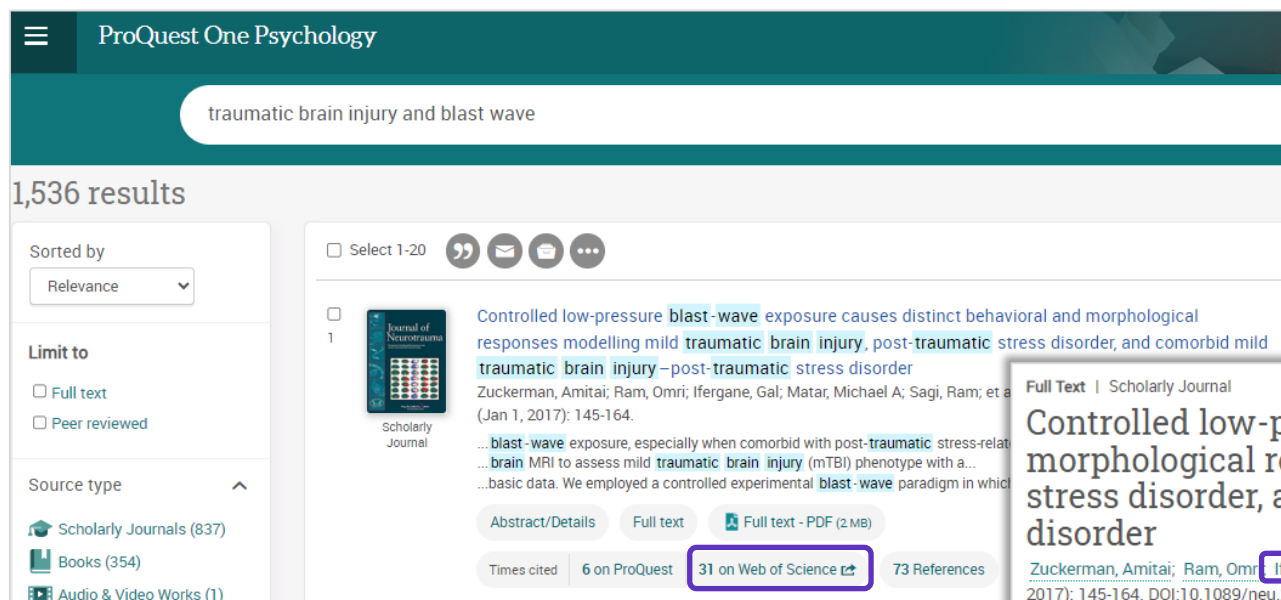
2: 從搜尋開始

幫助用戶構建更有結構的搜尋，並通過點擊添加相關術語。



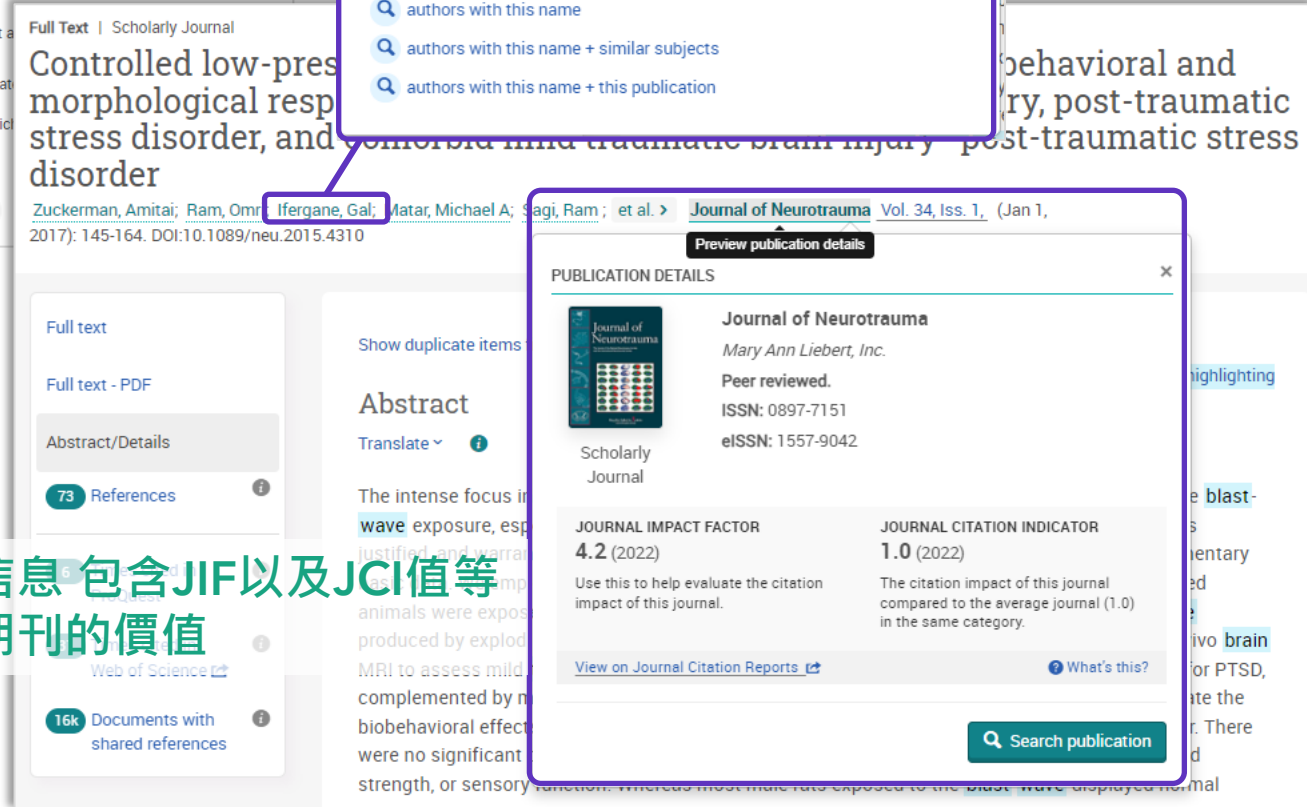
與Web of Science無縫整合

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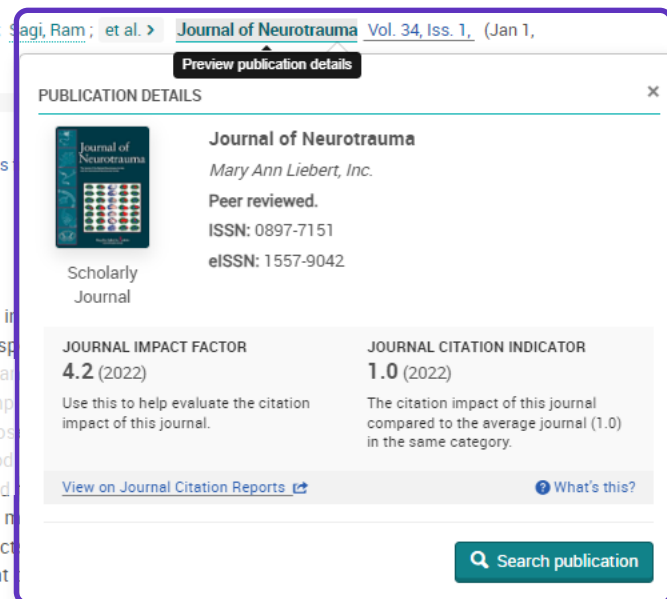


引用次數幫助用戶找到重要的論文

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幫助用戶評估期刊的價值





Thank you

有任何需求或問題，歡迎與我們聯繫！

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